



The Yellow Roots

Our Mission

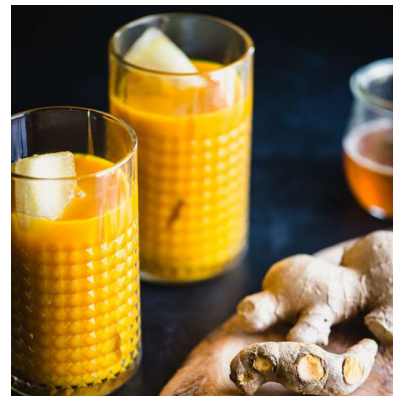
Welcome to The Yellow Roots!

With us, you embark on a culinary journey that transcends boundaries, celebrating the diverse and rich heritage of Indian cuisine. Our voyage starts by handpicking the finest, artisanal spices from the heart of India. We're not just in the business of spices but also into herbal infusions; we're all about preserving tradition, authenticity, and your well-being. Whether you're crafting a cherished family recipe or embarking on a culinary experiment, our spices are your trusty companions on a delectable journey. We're here to infuse your dishes with the true essence of India, while also looking out for your health and wellness. So, explore, create, and savor the genuine flavors of India with us! With us, you embark on a culinary journey that transcends boundaries, celebrating the diverse and rich heritage of Indian cuisine.

“Rooted in Spices, Grounded in Tradition”

Bringing to you the Treasures of India

The Yellow Roots is your gateway to rediscovering your culinary origins. We prioritise quality, authenticity and taste in every ingredient we source.





What's in store?

At The Yellow Roots, we're passionate about bringing the vibrant flavors of our nation's diverse culinary heritage right to your kitchen. We're more than just a company; we're your trusted partner in creating unforgettable dining experiences.

Here's what we have in store for you-

- Staple Seasonings
- Flavourful Shortcuts
- Tea Trails
- Herbal Elixirs
- Gift Boxes



Staple Seasonings

At The Yellow Roots, we are dedicated to bringing you the pure essence of tradition and flavor. Our commitment lies in sourcing and delivering the finest staple spices that have stood the test of time.



Turmeric

“The Golden Spice”

Our vibrant turmeric brings not only colour but also a wealth of health benefits to your table. Handpicked and finely ground in Wayanad, brought straight to you.



Paprika

“Crushed Chilli Powder”

Spice Up Your World
Discover the perfect balance of heat and flavor in our crushed chili powder. Crafted with precision, it elevates your culinary creations, leaving a tingling warmth on your taste buds.



Dried Onion

“The Aromatic Allure”

Our meticulously dried onion offers an irresistible aromatic allure to your recipes. It adds depth and a hint of sweetness that elevates every dish.



Black Pepper

“The Culinary Classic”

Experience the rich and bold flavour of our carefully selected black pepper. Its versatile appeal adds depth to your dishes, from breakfast to dinner.



Flavourful Shortcuts

At The Yellow Roots, we understand the profound connection between food, culture, and tradition. Our range of Instant Spice Mixes, a.k.a Flavourful Shortcuts are designed to transport your taste buds to the heart of culinary traditions, all while making cooking an absolute breeze.



Paratha Masala *“A Bite of Punjab”*

Indulge in the irresistible flavours of Amritsar with our Amritsari Paratha Masala. Crafted to perfection, it effortlessly transforms your kitchen into an Amritsari dhaba. .



Shahi Masala *“A Regal Feast”*

Experience regal dining at home with our Shahi Masala. Let the aromatic blend take you on a culinary journey, evoking the grandeur and rich heritage of Mughlai cuisine.



Amritsari Chole Masala

“Taste of the North”

Let your taste buds travel to the vibrant streets of Amritsar. Our Chole Masala Mix captures the spirit of the city, bringing you a delicious bowl of chole that's a perfect blend of spice and tradition.



Chicken Masala *“Iconic Culinary Heritage”*

Transform your simple chicken into a flavorful masterpiece, where every tender bite carries the rich, aromatic essence of Indian spices and the comfort of a hearty, satisfying meal.



Tea Trails

"At The Yellow Roots, we're passionate about authenticity, taste and well-being. We handpick the finest teas across India, celebrating the unique tastes and cultural significance. But that's not all – we also care about your well-being, so every cup is a blend of tradition, extraordinary taste, and a touch of health."



Desi Chai

“The Gulabi Chai”

Indulge in the exquisite delight of Desi Gulabi Chai, a fragrant blend of aromatic spices. This enchanting brew not only jumpstarts your day with a burst of energy but also pampers your senses with its soothing aroma and myriad health benefits.



Kadak Chai

“Timeless Classic”

Savour the enchanting allure of masala chai, where the bold essence of black tea harmonises with a medley of aromatic spices. This captivating brew not only indulges your senses but also envelops you in its soothing warmth, offering a delightful journey for both your taste buds and well-being.



Green Tea

“Path to Natural Radiance”

Elevate your well-being with the vibrant allure of green tea. Packed with antioxidants, it revives metabolism, supports weight management, and champions your health. Sip your way to a revitalized you.



Black Tea

“Comfort in a cup”

Dive into the enchanting world of black tea, where bold flavors and soothing aromas mingle with a wealth of antioxidants. It embraces your heart, sharpens your mind, and cradles your soul in tranquility. Each sip is a path to rejuvenation and inner peace.



Hibiscus Tea *"Embrace Wellness"*

Experience the Vibrance of Hibiscus in a Tea! Beyond its stunning colour, this delightful brew is a heart-healthy choice. Packed with antioxidants, it helps lower blood pressure and cholesterol, making it the perfect daily wellness companion.



Herbal Tea *"Experience the Revolution"*

Elevate your natural wellness routine, where each herb blend reveals its unique magic. From the comforting warmth of spices to the invigorating zest, herbal teas are your passport to a flavourful journey that nurtures your body and soul. Sip, savour and thrive!"



Kahwa *"Taste of Heaven"*

Kahwa, Kashmir's treasured gem, gracefully unites the delicate notes of green tea, saffron's opulence, and an aromatic spice embrace. This elixir of warmth and tradition, adorned with almonds and dried fruits, weaves stories of well-being and timeless Kashmiri hospitality, inviting you to savor a cup of pure Kashmiri essence.



Blue Pea Tea *"The Indigo Infusion"*

Experience the enchantment of Blue Pea Tea, a mesmerizing indigo elixir that nurtures well-being. Packed with antioxidants, it shields your vitality, battling oxidative stress and promoting overall health. This caffeine-free brew offers tranquility and revitalization, a sensory magic to relish.



Herbal Infusions

The Yellow Roots invites you to savor our herbal elixirs. Unlock a toxin-free, vibrant lifestyle, as each sip revitalizes your senses, infuses boundless energy and nurtures holistic well-being. Celebrate health and vitality in every tantalizing drop!



Pathimugam

“Secret to Good Health”

Pathimugam, the jewel of Sappan wood, beckons with its maroon essence. A treasure of tradition and potential health benefits, it infuses life with vitality and well-being, a cherished elixir from ancient wisdom.

Thandai

“Cherished Beverage”

Savor the enchantment of Thandai, a harmonious symphony of indulgent nuts and aromatic spices. Its captivating blend that’s refreshing and revitalizing, invites you to immerse yourself in the rich tapestry of tradition and celebration with every exquisite sip.



Turmeric

“The Golden Drink”

Turmeric, the radiant golden gem enchants with versatility. The turmeric-infused water is a revitalizing elixir, the creamy soothing latte, reminiscent of sipping liquid sunshine. When cocooned in a creamy soothing latte, inviting you into aromatic tranquility sip by sip. Savor this golden journey by nurturing well-being.





Moringa

"New found Treasure"

Our finely ground moringa powder is your daily dose of natural energy and nutrition, boosting immunity and enhancing well-being. Simply blend a teaspoon with hot water or milk to embark on a journey of vitality and taste, where nature meets nurture and wellness is just a sprinkle away.

Jamun Powder

"Embrace Natural Vitality"

Jamun powder, hailing from the potent seeds of the Indian Jamun, is your delicious path to better health. It's renowned for managing blood sugar and can easily become a tasty addition to your daily routine, enhancing your wellness journey with its natural charm and vitality.



Karela Powder

"Nature's Bitter Bliss"

Bitter melon, an esteemed Asian culinary essential adds a distinctive twist to culinary creations while providing a rich source of essential vitamins, minerals, and potent antioxidants. Its unique flavor and potential health benefits make it a prized gem in Asian cuisine."





Bath Essentials

Elevating Senses with Luxurious Saffron and Sandalwood and many more exotics. Immerse yourself in nature's riches, crafted and delivered with care.



Kesar

“Saffron Elixir”

Kesar elevates your dishes with its exotic aroma and flavour, capturing the essence of culinary delight. As you add 'Kesar' to your creations, you'll uncover the secret to enhancing your dishes with a touch of luxury."

Chandan

“Golden bark”

Discover the serenity of Chandan, where each use unveils the delicate fragrance and goodness of this floral delight. As you savour Chandan, you'll find yourself transported to serene gardens, embracing the essence of nature's tranquility.



Neem

“Natural Healer”

"Neem, the magical marvel of nature, transforms daily life into a captivating journey. Its enchanting antibacterial, antiviral, and antifungal prowess bestows radiant beauty, lush hair, and a contagious smile. With homes and gardens safe from pests, it nurtures holistic well-being, creating a symphony of vibrant natural vitality each day



Gift Boxes & Kits



Hollistic Health Box

Discover the essence of well-being with The Yellow Roots' hand-curated gift box. Packed with nourishing treasures from nature, this box contains-

- **Moringa Powder:** A green powerhouse of nutrients.
- **Mulethi:** The soothing sweetness for your well-being.
- **Jamun Powder:** Packed with natural goodness.
- **Desi Chai:** A comforting brew for every day.
- **Haldi :** Nature's golden healer.
- **Padimukham:** A herbal gem for holistic health.
- **Premium glass** for an elevated wellness experience

Indulge in a holistic journey of health and taste. Perfect for gifting or a personal treat, "The Yellow Roots Hollistic Health Box" is your gateway to a healthier, vibrant life.



*customisation is possible.

Luxurious Bath Box

Dive into indulgence with our handpicked selection from The Yellow Roots - "The Luxurious Bath Box." Crafted for your ultimate relaxation and skin cleanse, it includes:

- Haldi (Turmeric): A time-honored skin tonic.
- Chandan Powder: The essence of tranquility.
- Neem Powder: Nature's purifier.
- Vetivar: A calming aromatic touch.
- Rose Petals: Elegance in bloom.
- Hibiscus Petals: Nature's secret for rejuvenation.

Elevate your bath routine with these exquisite elements. Transform your self-care into a ritual, and embrace serenity, radiance, and tranquility.

Unwind with the enchanting blend of botanical goodness.



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Want to know more?

Reach out to us via-



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